



Session 1C. From EGUM recommendations to practice: One year of progress in Urban Logistics?

23 October | 14:20 to 15:30 hours

Session hosted and organized by Yanying Li (yanying.li@etp-alice.eu), Head of Programmes and Knowledge Management, ALICE.

Linked exhibitors: [DECARBOMILE](#), [DISCO](#), [LogE-Hubs](#), [Shift2Zero](#), [UNCHAIN](#) and [URBANE](#)

Session teaser

Urban logistics is entering a new phase of transformation, shaped by the implementation of the Expert Group on Urban Mobility (EGUM) recommendations. One year after their publication, this session takes stock of progress across Europe, exploring what has changed, what has worked, and what still lies ahead. From sustainable e-commerce to zero-emission logistics, participants will discover how cities, companies, and innovators are turning policy guidance into real-world action.

Session description

Since the publication of the EGUM Subgroup on Urban Logistics recommendations in 2024 ([EGUM recommendations on Urban Logistics](#)) with 3 recommendations:

1. [Sustainable Urban Logistics Planning \(SULPs\)](#)
2. [Data Sharing for Zero Emission Urban Logistics](#)
3. [Accelerated Deployment of Innovative Sustainable Solutions](#)

The sector has seen growing momentum toward more coordinated, data-driven, and sustainable urban freight systems. The guidance on Sustainable Urban Logistics Planning (SULPs), Data Sharing for Zero Emission Urban Logistics, and Accelerated Deployment of Innovative Sustainable Solutions has inspired cities, businesses, and researchers to pilot new models and scale good practices.

One year later, this session revisits these recommendations to assess progress and lessons learned. It will highlight concrete examples of implementation, emerging trends, and key challenges that remain in advancing sustainable logistics. Participants will gain insights from European projects such as [GreenTurn](#), [DISCO](#), [Shift2Zero](#), [URBANE](#), and [LogE-Hubs](#) and leading practitioners working to accelerate the transition toward efficient, low-emission urban delivery systems.

The discussion will focus on:

- How EGUM recommendations are being translated into practice across Europe
- Lessons from projects promoting sustainable e-commerce and zero-emission logistics
- The role of public–private collaboration in accelerating implementation
- New innovations, governance models, and policy priorities shaping the next phase of EGUM

Bringing together policymakers, city networks, industry representatives, and researchers, this session offers a snapshot of Europe's progress — and a roadmap for future action.

Who will participate

Moderator: **Wiebke Müller**, *Innovation Lifecycle Officer, EIT Urban Mobility*

Opening speech:

- **Paola Chiarini**, *Policy Officer, European Commission - DG MOVE*

Speakers:

- **Eleonora Ghetti**, *Public Affairs, Innovation and Sustainability, GRUBER Logistics*
- **Bartosz Kożuch**, *EU and R&D Projects Manager, Łukasiewicz-Poznan Institute of Technology*

Panel discussions:

- **Ivo Cre**, *Director Policy and Project, POLIS*
- **Hans Schurmans**, *Logistics Director at PROXIMUS & ALICE Urban Logistics Co-chair*
- **Paola Chiarini**, *European Commission - DG MOVE*

Background – link to ALICE activities

This session directly contributes to the work of ALICE's Thematic Group on Urban Logistics ([TG5](#)). The Thematic Group on Urban Logistics plays a pivotal role in shaping the research agenda for urban freight and logistics. Its core objective is to pinpoint research priorities that can drive improvements in efficiency, sustainability, and security for these vital activities. The group actively supports the formulation of research programmes tailored to the needs of key sector stakeholders—cities, industry, retail, courier and parcel delivery companies, and logistics service providers. These efforts encompass major frameworks such as Horizon 2020, the European Framework Programme for Research and Innovation for 2014-2020, and the forthcoming Horizon Europe programme.

In addition to setting research directions, the group champions and promotes best practices from all stakeholders and the execution of Research & Innovation projects that advance the shared vision outlined in their Roadmap. The scope of the thematic group covers all aspects of urban freight transport—defined as the movement of goods into, out of, through, or within urban and peri-urban areas. This includes both light and heavy vehicle operations, with a wide range of activities such as:

- Delivery of goods, including both B2C and B2B e-commerce transactions
- Logistics for construction, demolition, and related services
- Shopping trips made by private households
- Reverse logistics focused on waste removal and returns management
- Service vans used for maintenance, supply, and removal of parts
- Dynamic, flexible utilization of urban space, and voluntary data sharing

A standout initiative within the group is the Strategic Collaboration Group with POLIS, the Network of Cities for Transport. The session aligns with the broader objectives of the [POLIS ALICE Guide for advancing towards zero-emission urban logistics by 2030](#), supporting the advancement toward zero-emission urban logistics by 2030.

 **Project links:** [DISCO](#), [Shift2Zero](#), [URBANE](#), [UNCHAIN](#), [DECARBOMILE](#), [UNCHAIN](#), [LogE-Hubs](#)

For more information, please contact Yanying Li (yanying.li@etp-alice.eu)