



Session 3C. The multimodal leap ALICE EXPRESS and integrated logistics

24th October 9:00 - 10:10

Session hosted and coordinated by **Andreea Calin** (andreea.calin@etp-alice.eu), Senior Innovation Manager and ALICE EXPRESS Project Lead, ALICE

Exhibition Linked Projects: [AUTOSUP](#), [ReMuNet](#), [SARIL](#) and [IKIGAI](#)

Session Teaser

Join us to see how leading shippers, logistics providers, and digital innovators are working together through ALICE EXPRESS to overcome Europe's barriers to rail freight growth — proving that only through collaboration can the modal shift truly accelerate.

Session Description

Europe's ambition for a greener, more resilient logistics system faces real barriers: cost competitiveness, capacity constraints, data silos and the need for new assets and infrastructure. No single player can solve these challenges alone. This session brings together policy makers, shippers, logistics service providers, and digital platforms to discuss how the [ALICE EXPRESS](#) initiative can act as a framework for shared solutions. Through dialogue on policy, investment, and innovation, the panel will explore how collaboration across the logistics ecosystem is the only way to unlock effective multimodal services and deliver the modal shift Europe needs by 2026 and beyond.

In this session we will explore:

- How collaboration through ALICE EXPRESS can accelerate the increase of use of rail by pooling shipper volumes and creating economically and operationally viable and competitive multimodal services on key corridors.
- What the market is telling us about readiness, barriers and expectations — based on the new ALICE–Transporeon intermodal survey.
- How shippers, LSPs and technology providers can align incentives to overcome cost, reliability and capacity obstacles.
- The role of Europe's Rail innovation and deployment programmes (e.g. DAC, digital capacity management, EU co-funding) in enabling higher performance of rail freight networks, increased capacity and scalable multimodal services.
- What collective actions are realistic in the next 12–24 months, and how ALICE EXPRESS can become the platform that coordinates them.
- How to bridge the investment gap between ambition and implementation — and who contributes what in a fair, collaborative model.

Who will participate

Moderator:

- **Andreea Calin**, *Senior Innovation & ALICE EXPRESS Project Manager, ALICE*

Speakers:

- **Michael Archer**, *Market Development Director, CHEP Europe and ALICE TG4 Chair*
- **Serge Schamschula**, *Head of Partner Management, Transporeon (A Trimble Company) & ALICE TG 4 Vice Chair.*

Panel:

- **Nicolas Furio**, *Head of Innovation Pillar, Europe's Rail Joint Undertaking.*
- **Denis Brangeon**, *Network Capacity Analyst, Michelin.*
- **Michael Archer**, *Market Development Director, CHEP Europe.*
- **Szymon Pizyk**, *Sales Key Account Director, Codognotto Italia S.p.A.*
- **Serge Schamschula**, *Head of Partner Management, Transporeon (A Trimble Company) & ALICE TG 4 Vice Chair.*
- **Ireneusz Frankowski**, *CEO, Miratrans.*

Background – link to ALICE activities

This session builds on the broader work ALICE is carrying out part of the [Global supply network coordination and collaboration – TG4](#) programme to accelerate the uptake of multimodal logistics in Europe.

Strategic projects like [IKIGAI](#) are helping define the long-term transformation pathway toward a fully integrated, digitally enabled network and seeding the definition of standard processes to scale up Logistics Innovations, in particular ALICE EXPRESS. [AUTOSUP](#) is building on the collaboration trustee model for automation ecosystems and [ReMuNet](#) and [SARIL](#) are looking into the creation of enhanced visibility and ease the access to multimodal services across the TEN-T. Additionally, ALICE collaboration with [Europe's Rail](#) is addressing longer term innovations and technologies that can improve the rail system performance through generation and adoption of new technologies.

ALICE activity on [increase the use of rail](#) focus on understanding the key barriers preventing the wished increase in intermodal. First result were published part of [ALICE's White paper on Rail and Intermodal Transport Challenges](#) and recent article on [Enhancing competitiveness in rail freight and intermodal solutions](#) that kicked-off the survey that will be depicted in the session.

In parallel, [ALICE EXPRESS](#) focuses on unlocking practical multimodal solutions today by coordinating shipper-led corridor pilots and aligning capacity with real demand.

The session connects these layers — long-term system innovation and short-term deployment — and explores how collaborative models and trusted digital ecosystems can turn ambition into operational reality. It brings together shippers, LSPs, technology providers and European programme leaders to show how ALICE activities reinforce one another: IKIGAI setting the vision and creating the landscape for scalability of solutions, and ALICE EXPRESS demonstrating how industry can already start executing it on live corridors.

For more information, please contact Andreea Calin: andreea.calin@etp-alice.eu